

PRE DOWLANI

Marketing Assistant | Web Developer & SEO Specialist

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SUMMARY

Digital marketing professional with over 3 years of experience in **web design, e-commerce development, and SEO**. Skilled in building high-performing websites using WordPress and WooCommerce, with proven success achieving first-page Google rankings for client projects. Over 10 years of prior experience in customer service and hospitality. Passionate about automation and AI to optimize marketing performance and business processes.

WORK EXPERIENCE

Hotel Union Øye (Head Waiter) - Øye, Norway May – Sep 2025

- Oversaw breakfast operations in a luxury hotel environment.
- Ensured excellent guest service and team coordination under high-demand conditions.
- Developed interpersonal and leadership skills working with international clientele.

Freelance Digital Marketing & Web Developer (Self-Employed) 2024 – Present

- Achieved first-page rankings on Google for 90% of SEO-optimized sites.
- Designed and developed professional websites and online stores using WordPress and WooCommerce.
- Managed Google tools: Google My Business (GMB), Search Console (GSC), and GA4.
- Configured and managed hosting, domains, and cPanel environments.
- Planned and executed Facebook Ads campaigns

Atlantic Consultores Tecnológicos (Production Manager) Jun 2023 – Apr 2025

- Supervised a team of 2 ensuring on-time delivery of over 150 web design, e-commerce, and SEO projects.
- Implemented CRM systems (HubSpot) and integrated ERP and POS solutions for B2B clients.
- Achieved 100% project success rate for Spanish Government Kit Digital projects.
- Coordinated directly with clients to manage requirements, timelines, and quality assurance.

EDUCATION

- **MERN Full Stack Professional Certificate**
- **Google Ads Certification**
- **SEO – SEMrush Academy**
- **Google Analytics 4 (GA4)**
- **Learning Analytics & Power BI**
- **Automation & AI for Marketing**

KEY SKILLS

- **Web Development:** WordPress, WooCommerce, HTML/CSS, MERN Full Stack
- **Digital Marketing:** SEO, Google Ads, Meta Ads, Social Media Campaigns
- **Analytics:** Google Analytics 4, Search Console, GMB, Power BI
- **CRM / ERP:** HubSpot, POS Integrations, Automation Tools
- **Project Management:** Team Leadership, Workflow Optimization, Client Relations
- **Soft Skills:** Communication, Organization, Problem-Solving, Time Management

LANGUAGE

- **Spanish** (native)
- **English** (native)
- **Norwegian** (learning)